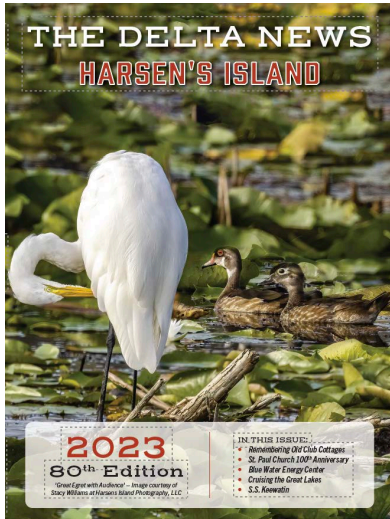


# Harsen's Island St. Clair Flats Association

## The Delta News 2024 Advertising Program

A special thank you to all current advertisers for your support of *The Delta News* and the Harsen's Island St. Clair Flats Association

### WHY OUR ADVERTISERS STAY WITH US



- ◆ *The Delta News* reaches over 800 members plus their families, friends and visitors!
- ◆ *The Delta News* a quality collectible publication saved by HISCFA members for its editorial features, Island news and information, community highlights, history and exclusive member directory to connect with neighbors.
- ◆ *The Delta News* is used as a quick, easy and trusted source for products and services offered by our advertisers.
- ◆ In addition to the ad being placed within the pages of the publication, businesses are listed in an Ad Index by service and alphabetically.
- ◆ *The Delta News* is the Number One reason our members come back year after year!

### Current Advertisers

1. Attached is a copy of your current ad with Return Instruction Form.
2. Please fill form out **completely**.
3. You can change to a new size.
4. Simple text changes are no charge.
5. Revised artwork is subject to charges for design and layout.
6. Make a copy for your files and send the original back with your **check or credit card** payment as indicated on page 2 below.
7. Make checks payable to: HISCFA

**SUBMISSION DEADLINE**  
**MARCH 31, 2024\***

### New and current Advertisers with "new" ads.

The artwork needs to be a pdf file to size. For an additional fee, support is available for design, layout, or graphics. Quotes are available upon request.

Our goal is to have *The Delta News* be distributed around Mid-June at HISCFA events. Getting the publication earlier to our members and your potential clients.



The Delta News 2024 Advertising Program

Ad Size	Dimensions	Cost
Bus Card	3.5" Wide X 2" Tall	\$95
1/6 page	3.5" Wide x 3.5" Tall	\$120
1/4 page	3.5" Wide x 5.5" Tall	\$135
1/3 page	8" Wide x 3.5" Tall	\$145
1/2 page	8" Wide x 5.5" Tall	\$165
Full page	8" Wide x 11" Tall	\$300
Inside Front Cover	8" Wide x 11" Tall	\$435
Inside Back Cover	8" Wide x 5.5" Tall	\$375
Back Cover	8" Wide x 5.5" Tall	\$375

Please return this form with payment. See below for details. Keep a copy for your records.

**The Harsen's Island St. Clair Flats Association appreciates your business!**

Current Ad:    Ad is OK as is:    Yes    No

Please make the following changes:

Change my ad to a new size:        Indicate New Size:

Business Name:

Owner Name:

Phone:

Address:

Email:

**Please make Checks payable to: HISCFA via USPS and return to HISCFA, PO Box 17, Harsens Island, MI, 48028 or provide credit card payment below via email to ads@hiscfa.org**

Name on Card

Exp:

Credit Card Number:

CVV Code

In order to keep the magazine cost efficient, **pages are printed in both color and black and white.** Ad placement is solely at the discretion of the publisher/printer and your ad may be in color or in black and white. **If your ad was placed on a color page in last year's edition, there is no guarantee that it will be placed on a color page again this year.**

**Reminder:** There is no additional cost for simple text changes. Any artwork that is submitted "pdf size ready" will also not be charged a fee. New artwork or existing artwork that requires assistance with sizechanges, design and layout will be charged an additional fee. Support is available for design, layout or graphics. Quotes are available upon request.